ADVERTISING RATES & POLICIES

GENERAL INFORMATION
The Special Operations Medical Association (SOMA) is the only medical association in the world that brings together the unique blend of pre-hospital, tactical, wilderness, austere, disaster and deployed medicine.

SOMA WEB PAGE ADVERTISING
SOMA offers employment advertising on its website. By advertising on SOMA’s Web page, your message will reach members and non-members alike. Set-up and advertising rates are as follows:

<table>
<thead>
<tr>
<th>Classified Job Placement Advertisements – Approx. 250 words, web banner logo no larger than 468x60 pixels</th>
</tr>
</thead>
<tbody>
<tr>
<td>Set-up Fee &amp; Maintenance Fee</td>
</tr>
<tr>
<td>Maintenance Fee</td>
</tr>
<tr>
<td></td>
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<tr>
<td></td>
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<tr>
<td>Company Logo Included</td>
</tr>
</tbody>
</table>

- All advertising must be paid prior to placement of the ad. To receive discounts for multiple months, advertising must be placed and paid up front and at one time.
- Advertisement copy should be provided via e-mail to SOMA@kellencompany.com. If you would like to include your company logo in the advertisement, an additional $50 will be required in the set-up fee. Please send logo files in a separate.jpg file.
- Please allow five working days to place your advertisement on our website. Your billing start date will be the date your advertisement is placed.
- Advertising is run in 30-day increments only.

VENDOR DIRECTORY POSTING
The SOMA website contains a Vendor Directory where your company may post its logo, contact information and a short approximately 50 word description. Listings are available for viewing year-round by SOMA website visitors depending on the length of subscription purchased.

<table>
<thead>
<tr>
<th>Posting Duration</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>One Year posting</td>
<td>$1,000</td>
</tr>
<tr>
<td>Six Month posting</td>
<td>$500</td>
</tr>
<tr>
<td>Three Month posting</td>
<td>$250</td>
</tr>
<tr>
<td>One Month posting</td>
<td>$100</td>
</tr>
</tbody>
</table>

Please submit your logo and description to us at SOMA@kellencompany.com.
Advertising Order Form

If you would like to place advertising on SOMA’s Web Site, please fill out the following order form.

Name: ________________________________________________

Advertising Firm (if applicable): ________________________________________________

I.O. Number to be referenced (if applicable): ______________________________________

Advertised Company: __________________________________________________________

Address: ___________________________________________________________________

City: __________________________ State: ______ Zip Code: _________________________

Phone: __________________________________ Fax: _________________________________

E-mail: __________________________________________

*Type of advertisement to be placed:* Reminder, please submit all website advertisement electronically to SOMA@kellencompany.com.

- [ ] Employment Opportunity
  - Size of advertisement: [ ] Classified Ad/Display Ad (250 Words and web banner logo no larger than 468x60 pixels)
  - Number of months for which advertisement should run:
    - [ ] 1 months
    - [ ] 2 months
    - [ ] 3 months
    - [ ] 4 months
    - [ ] 5 months
    - [ ] 6 months
    - [ ] more than 6 months

- [ ] Vendor Directory Posting
  - One Year posting $1,000
  - Six Month posting $500
  - Three Month posting $250
  - One Month posting $100

Payment Type:
- [ ] Check  [ ] Visa  [ ] Master Card  [ ] American Express  [ ] Discover Card

Amount: __________________________

Credit Card Number: __________________________ Exp. Date: _____________

Signature on Card: ___________________________________________________________

Print Name on Card: __________________________________________________________

*Return form to:*  Regular Mail  EMAIL
                    SOMA                    SOMA@kellencompany.com
                    4400 College Blvd., Ste. 220
                    Overland Park, KS 66211
                    Ph: (913) 222-8659